



Exhibit Opportunities

510 Young Avenue • Chattanooga, TN 37405 • (423) 624-0762 • FAX (423) 622-5693

DATE: November 2016

TO: Exhibitors

FROM: Courtney Brunetz, TSSAA Marketing Director

SUBJECT: Exhibit Opportunities in Tennessee

On behalf of the Tennessee Secondary School Athletic Association and the Tennessee Athletic Coaches Association, I would like to offer you an opportunity to exhibit your products at our upcoming events. The first two events are our Boys' and Girls' State Basketball Tournaments. The Girls' State will be held **March 8-10, 2017** in Murfreesboro, Tennessee. The Boys' State will be held **March 15-17, 2017** in Murfreesboro. For the eighth year, the Tennessee Athletic Coaches Association (TACA) will run the Girls' and Boys' State Basketball Tournament Exhibit Hall. With TACA on board, the coaches and athletic directors will have easier access to reach the exhibit hall. In each of our state tournaments, our exhibitors will be able to have their displays available on Wednesday, Thursday and Friday. Those who choose to take advantage of this opportunity at our basketball tournaments will be given two complimentary tickets to our tournaments and a parking pass. Additional tickets may be purchased at a discounted rate.

On **April 3, 2017** the TSSAA will hold a cheer conference for cheerleading coaches and sponsors. Exhibitors will have the opportunity to present products to the cheer conferences attendees in Murfreesboro at the Embassy Suites. Also, on **April 3-4, 2017** we are conducting our annual Athletic Director's Conference in Murfreesboro at the Embassy Suites. Our average conference attendance is approximately 125 athletic directors from across the state.

The cost to have an exhibit or exhibits at our events will be as follows:

One basketball state tournament	(1 Table)	-- \$250	(2 Tables)	-- \$350
Both basketball state tournaments	(1 Table)	-- \$400	(2 Tables)	-- \$550
*Basketball Absentee Vendor		-- \$100		
Athletic Director's Conference	(1 Booth)	-- \$400	(2 Booths)	-- \$600
Cheer Conference (Only)	(1 Booth)	-- \$200	(2 Booths)	-- \$300
*Cheer or Athletic Director Absentee Vendor-		-- \$150		

**Send materials and we will distribute to the attendees*

A quick response is very important since there will be limited amount of display space available. Please enclose a check or money order for the amount as indicated above for your exhibits to the following address:

TSSAA
 Attn: Marketing Director
 510 Young Avenue
 Chattanooga, Tennessee 37405

We will reserve your display area as soon as we receive your check or money order along with the enclosed form.

If you have any questions or if you would like to learn about additional opportunities with the TSSAA, please feel free to contact me at 423-624-0762 or cbrunetz@tssaa.org.

Sincerely,

Courtney Brunetz, TSSAA Marketing Director



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Exhibitor's Registration Form

NAME OF COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE () _____ -- _____ Email _____

NAME OF CONTACT PERSON (WITHIN COMPANY) _____

NAME OF PERSON(S) WHO WILL ATTEND TOURNAMENT AND/OR CONFERENCE:

- 1) _____
- 2) _____
- 3) _____
- 4) _____

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WE WILL BE ATTENDING THE FOLLOWING: (Please Check - V)

- _____ TSSAA GIRLS' STATE BASKETBALL TOURNAMENT – MARCH 8-10, 2017
- _____ TSSAA BOYS' STATE BASKETBALL TOURNAMENT – MARCH 15-17, 2017
- _____ BASKETBALL ABSENTEE VENDOR – MARCH 2017
- _____ TSSAA CHEER CONFERENCE (Only) – APRIL 3, 2017
- _____ TSSAA ATHLETIC DIRECTOR'S CONFERENCE – APRIL 3-4, 2017
- _____ ABSENTEE VENDOR (Circle: Cheer Conference or AD Conf) – APRIL 3-4, 2017

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