



## Exhibit Opportunities

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510 Young Avenue • Chattanooga, TN 37405 • (423) 624-0762 • FAX (423) 622-5693

DATE: November 2017  
TO: Exhibitors  
FROM: Courtney Brunetz, TSSAA Marketing Director  
SUBJECT: Exhibit Opportunities in Tennessee

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On behalf of the Tennessee Secondary School Athletic Association and the Tennessee Interscholastic Athletic Administrators Association, I would like to offer you an opportunity to exhibit your products at our upcoming events. On **April 16, 2018** the TSSAA will hold a cheer conference for cheerleading coaches and sponsors. Exhibitors will have the opportunity to present products to the cheer conferences attendees in Murfreesboro at the Embassy Suites. Also, on **April 16-17, 2018** we are conducting our annual Athletic Director's Conference in Murfreesboro at the Embassy Suites. Our average attendance is approximately 125 athletic directors from across the state and the exhibit hall will open at 4:00pm on Monday.

The cost to have an exhibit or exhibits at our events will be as follows:

Athletic Director's Conference	(1 Booth) -- \$400	(2 Booths) -- \$600
Cheer Conference (Only)	(1 Booth) -- \$200	(2 Booths) -- \$300
*Cheer or Athletic Director Absentee Vendor-	-- \$150	

*\*Send materials and we will distribute to the attendees*

A quick response is very important since there will be limited amount of display space available. Please enclose a check or money order for the amount as indicated above for your exhibits to the following address:

TSSAA  
Attn: Marketing Director  
510 Young Avenue  
Chattanooga, Tennessee 37405

**We will reserve your display area as soon as we receive your check or money order along with the enclosed form.**

If you have any questions or if you would like to learn about additional opportunities with the TSSAA, please feel free to contact me at 615-277-1918 or [cbrunetz@tssaa.org](mailto:cbrunetz@tssaa.org).

Sincerely,

Courtney Brunetz, TSSAA Marketing Director



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### Exhibitor's Registration Form

NAME OF COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (      ) \_\_\_\_\_ -- \_\_\_\_\_ Email \_\_\_\_\_

NAME OF CONTACT PERSON (WITHIN COMPANY) \_\_\_\_\_

NAME OF PERSON(S) WHO WILL ATTEND TOURNAMENT AND/OR CONFERENCE:

- 1) \_\_\_\_\_ Email \_\_\_\_\_
- 2) \_\_\_\_\_ Email \_\_\_\_\_
- 3) \_\_\_\_\_ Email \_\_\_\_\_
- 4) \_\_\_\_\_ Email \_\_\_\_\_

### THE COST TO HAVE AN EXHIBIT OR EXHIBITS AT OUR EVENTS WILL BE AS FOLLOWS:

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### WE WILL BE ATTENDING THE FOLLOWING: (Please Check - V)

- \_\_\_\_\_ TSSAA CHEER CONFERENCE (Only)                      – APRIL 16, 2018
- \_\_\_\_\_ TSSAA ATHLETIC DIRECTOR'S CONFERENCE                      – APRIL 16-17, 2018
- \_\_\_\_\_ ABSENTEE VENDOR (Circle: Cheer Conference or AD Conf)                      – APRIL 16-17, 2018

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